

# Professional Solicitor Campaign Detail

## Professional Solicitor

**Name:** PEP DIRECT, INC.

**Address:** P.O. BOX 326  
MANCHESTER NH  
03105-0326

**Phone:** (603) 654-6141

**Fax:** (603) 654-2159

**FEIN #:** 02-0309001

## Charitable Organization

**Name:** PARALYZED VETERANS OF AMERICA

**Address:** 801 EIGHTEENTH STREET, N.W.  
WASHINGTON DC  
20006-3517

**Phone:** (202) 872-1300

**Fax:** (202) 416-1280

**FEIN #:** 13-1946868

**Campaign ID:** 261-565-2

**Type of Solicitation:** DIRECT MAIL

**File Date:** 1/29/2007

**Percentage of Funds - Charitable Organization:** 59.00%

**Percentage of Funds - Professional Solicitor:** 41.00%

Revenues		Expenses	
Telemarketing	\$0	Salaries	\$30,665,447.00
Direct Mail	\$73,071,797.00	Other Expenses	\$0.00
Door-to-Door	\$0.00	Total Expenses	\$30,665,447.00
Thrift Stores	\$0.00		
Internet	\$0.00	Charitable Org. Paid or Received:	\$42,406,350.00
Other Revenue	\$0.00		
Total Revenue	\$73,071,797.00	Deficit/Excess:	\$0.00

**Posted On:** Thursday, August 23, 2007